



alyssa myers

Designer & Developer

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organizations

Society for Animation Studies

Member, 2018

American Advertising Federation

Akron Chapter, 2018

American Inst. Graphic Arts

Cleveland Chapter, 2017–2018

Assoc. Computing Machinery

Member, 2017–2018

Society of Student Illustrators

President & Founder, 2015–2017

Game Design & Dev. Group

Founding Member, 2014–2016

participation

Honors Thesis Exhibition

Children's Book Illustration, 2017

Strataform Exhibition

Participant & Designer, 2017

Myers Touch Exhibition

Participant & Developer, 2016

The Williams Honors College

Peer Mentor, 2012–2014

education

Savannah College of Art & Design (SCAD)

Master of Fine Arts in Animation

2D, 3D, Storyboarding, Modeling & Rigging

Expected Graduation Spring 2020

The University of Akron

Bachelor of Science in Computer Science

Williams Honors Scholar, *summa cum laude*

Software Engineering, Algorithms, iOS

Bachelor of Fine Arts in Graphic Design

Williams Honors Scholar, *summa cum laude*

Typography, Interactivity, Illustration, Web

Graduated Spring 2017

Dean's List (all semesters), Phi Sigma Alpha

National Society of Collegiate Scholars (NSCS)

skills

Programming Experience

C++ C# Wordpress, PHP

Java HTML SVN, GIT

Swift 3 CSS Javascript, jQuery

Creative Expertise

Illustration Web Design

Hand-lettering Motion Graphics

Software Proficiency

Adobe InDesign Adobe After Effects

Adobe Photoshop Adobe Dreamweaver

Adobe Illustrator Apple Xcode

Autodesk Maya

honors & awards

SAA Cone Humanities Scholarship 2013–2018

NSF Research Experience Grant 2016–2017

Honors Scholarship 2014–2018

Buchtel College Alumni Scholarship 2017

P. Franks Scholarship in Fine Arts 2015–2016

College of Fine Arts Scholarship 2015

SAA Doris Tetlow Award 2015

Partners in Excellence Scholarship 2013–2015

SAA Academic Merit Scholarship 2011

experience

Signet Jewelers Limited

Digital Content Developer

Aug. 2017–Present

Create web and motion graphics for jewelry retailers: Kay Jewelers, Kay Outlet, Jared, and regional brands, as well as design and code emails for web marketing.

Myers Creative Development

Creative Developer

Sept. 2014–Present

Contract work involving graphic design, motion, web design & development, and computer programming.

Ohio Ministry Network July 2017–Present

Design marketing collateral for major events including identity, logos, brochures, posters, and mailers.

Ingelix Sept. 2014–Present

Developed and currently maintain custom Wordpress-themed site while incorporating the brand identity throughout the web application and marketing needs.

Tymcio Hoffman & Company Sept. 2016–Mar. 2017

Developed a series of 13 microsites in admissions email campaign with animation targeted specifically to potential applicants for *John Carroll University*.

UA Department of Computer Science

Undergraduate Research Assistant

Apr. 2016–May 2017

Funded by NSF REU under srcML for collaborative research to enhance infrastructure. A mixed-language exploration and analysis to support software evolution.

Aramark Dining Services

Marketing & Design Assistant

Feb. 2016–Oct. 2016

Communicated through visual media to market all the needs of the university dining program.

The Buchtelite

Page Designer

Jan. 2016–May 2016

Collaborated with the editorial staff and designers in the publication of the student-run newspaper.

Dunkin' Donuts

Shift Manager

May 2009–Aug. 2016

General duties: cash handling, customer service, product preparation, store operations & personnel management.